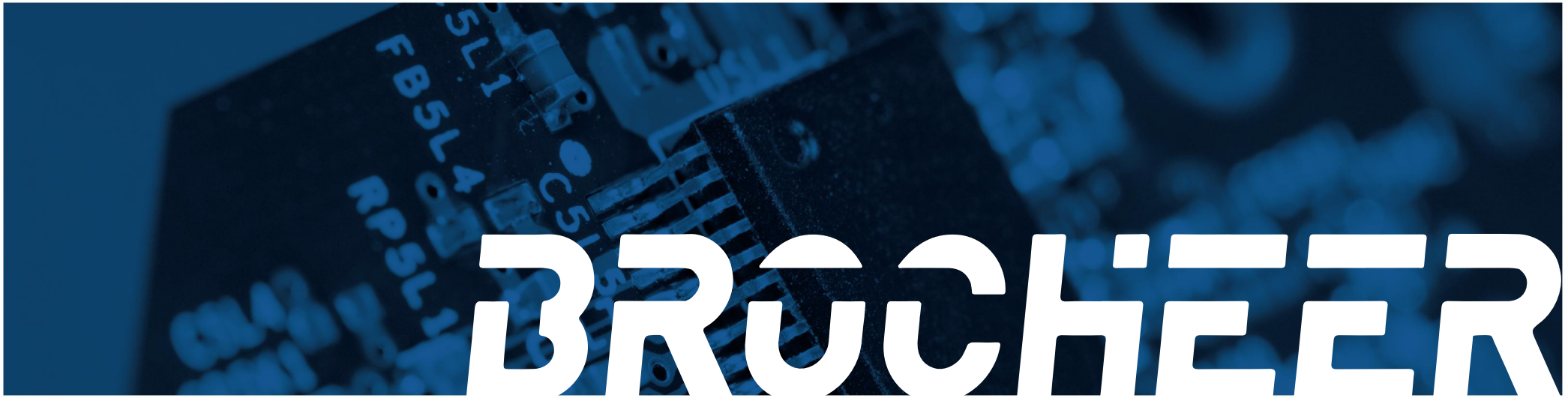

BROCHEER

搏灿科技

致力于成为中国领先的电子元器件分销商

Become China's Leading Electronic Components Distributor.

www.brocheer.com

1992

在中国首都北京成立总公司北京力拓欣电子有限公司，专注于电子元器件的代理与分销。
Headquartered in Beijing, Lituoxin Electronics Co., Ltd. was founded in 1992, and has been focused on semiconductor distribution and authorized distributor since.

2008/2011

相继成立了深圳、香港力拓欣，应对不断扩大的市场需求。
In response to the expanding market demand, Shenzhen Lituoxin and Hong Kong Lituoxin were established in 2008 and 2011.

2015

深圳搏灿成立，筹备香港搏灿，以优化国际业务，扩大了集团规模。
In 2015, Shenzhen Brocheer Technology Co., Limited. was established, and Hong Kong Brocheer also began its preparations, optimizing the group's international business and expanding the scale of the group.

2020

终端客户超过1000家，优质合作供应商超过3000家，自营现货多达 5000 余种型号。
In 2020, the company has more than 1,000 end customers, more than 3,000 high-quality cooperative suppliers, and more than 5,000 self-run part numbers.

2022

公司成立30周年，经过30年的沉淀，进一步开拓东南亚市场，在新加坡设立了分公司。
In 2022, the company's 30th anniversary, after 30 years of accumulation, to further develop the Southeast Asian market, the company set up a branch in Singapore.

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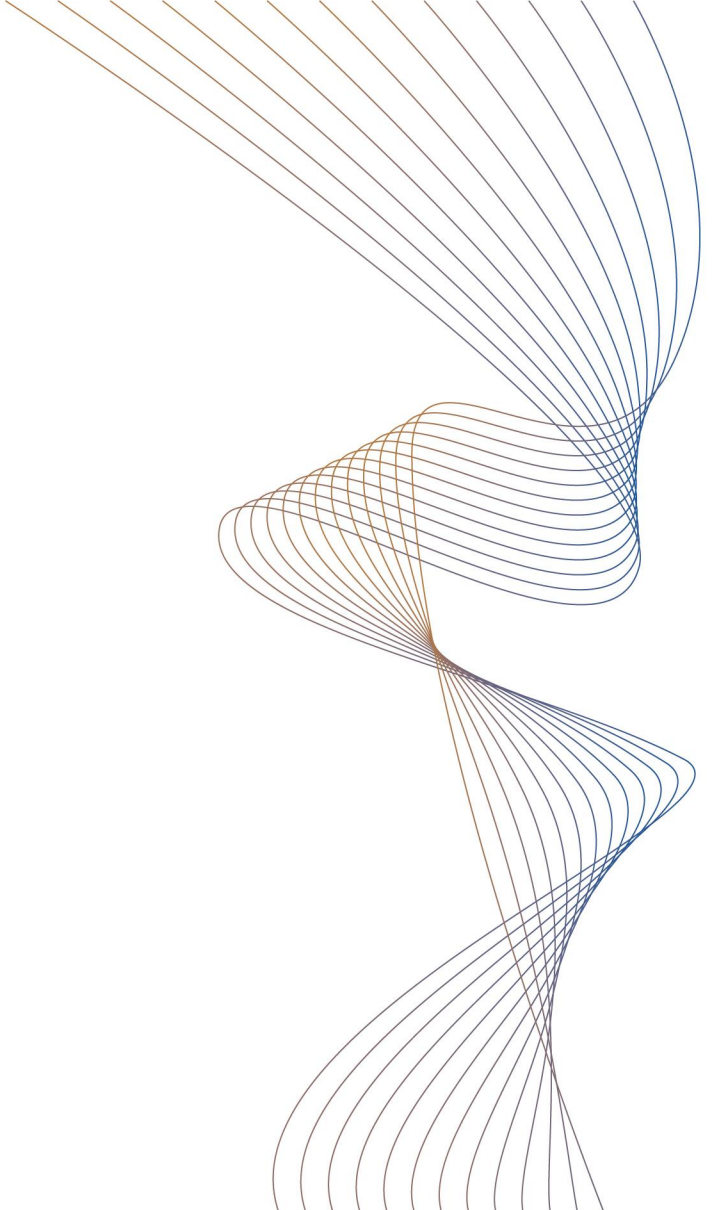




公司简介
COMPANY PROFILE

搏灿科技成立于 2015 年，专注半导体代理与分销，主要的分销品牌有 ADI，INTEL, TI，MICROCHIP，NXP，ON，ST，RECOM，KIOXIA 等。

Brocheer Technology was established in 2015, focusing on semiconductor distribution. Our featured distribution brands are ADI, INETL, TI, MICROCHIP, NXP, ON, ST, Recom, KIOXIA, etc.

配备有经验丰富的工程师团队，为客户提供强大的技术支持，并可以提供ODM的增值服务。

Equipped with an experienced FAE (field application engineers), to provide customers with strong technical support, and can provide ODM value-added services.

主要的代理品牌有韩国 HTC，台湾UTC，Wiznet，捷茂微，润石科技，华泰科技，希磁科技，数明半导体等。

We are authorized distributor for HTC, UTC, Wiznet, GATEMODE, RUNIC Technology, HUATECH Technology, SINOMAGS Technology, Sillumin Semiconductor, etc.

目前团队在通信射频、音视频、模拟采样与信号处理配方面积累丰富经验。

At present, the team has accumulated rich experiences in the fields as Communication, Radio Frequency, Audio and Video, Analog Sampling and Signal Processing, etc.

公司简介
COMPANY PROFILE

目前公司总部位于广东省深圳市，在北京、香港、南京、杭州设有分公司。

Now, The company is headquartered in Shenzhen, Guangdong Province, We have branches in Beijing, Hong Kong, Nanjing and Hangzhou.

在韩国、新加坡设有海外办事处，同时我们正在加快网点的分布建设。

We have overseas offices in South Korea and Singapore; and are expanding globally at an accelerating pace.

广大的客户基础，目前合作的终端客户超过1000家，涵盖仪器仪表、安防、工控、医疗、汽车、通信等行业。

With a vast customer base, we currently cooperate with more than 1000 end customers, covering industries such as instrument and meter, security, industrial control, medical equipment, automotive, and communications.



愿景&使命
VISION & MISSION

为客户创造价值
CREATE VALUE FOR CUSTOMERS

为员工创造前途
CREATE FUTURE FOR EMPLOYEES

致力于成为中国
领先的电子元器件分销商
Become China's Leading
Electronic Components
Distributor

为公司股东创造效益
MAKE PROFITS FOR COMPANY SHAREHOLDERS

为社会做出贡献
MAKE CONTRIBUTION TO THE SOCIETY

可靠的一站式电子元器件采购方案
ONE-STOP RELIABLE SOLUTIONS FOR ELECTRONICS COMPONENTS PROCUREMENTS

紧缺物料搜索
SHORTAGE PARTS SOURCING

我们的采购专家通过与全球各地大量的合格供应商保持紧密联系，为客户搜寻停产以及紧缺物料，解决客户生产难题，延长设备的使用寿命。

Through cooperating with a large number of qualified suppliers, our global sourcing experts find shortage and End-of-Life parts to solve your production problem and extend the life cycle of your equipment.

报废管理
OBSOLESCENCE MANAGEMENT

我们减少或消除呆滞库存的财务影响，并从材料损失中收回您的资金。

We reduce or eliminate the financial impact of excess stocks and recover your capital from material loss.

品质检验
QUALITY CONTROL

我们的经验丰富质量检验员和工程师提供强大的防伪和检测系统，为我们的客户提供无与伦比的供应链安全。

Our experienced quality inspectors and engineers provide the powerful anti-counterfeit and detection systems, providing our customers with incomparable supply chain security.

降低成本
COST DOWN

我们整合并创新电子元件供应链，以提高您的利润并降低库存成本。

We integrate and innovate supply chain of electronic components, to boost your profit and reduce your inventory cost.

认证证书
CERTIFICATE



CERTIFICATE

N. CN23 – 07720A

This is to certify that the Quality Management System of

SHENZHEN BROCHEER TECHNOLOGY CO.,LTD

Unified social credit code:91440300326674240U

Registered Address

E, 21F, Hangda Building, No.1006, Huafu Road, Huahang Community

Huaqiang North Subdistrict, Futian District, Shenzhen

Office Address

E, 21F, Hangda Building, No.1006, Huafu Road, Huahang Community

Huaqiang North Subdistrict, Futian District, Shenzhen

Guangdong, China

has been independently assessed and found in conformance with the standard

ISO 9001:2015

For the following scope of activities:

Sales of Electronic Components

IAF 29

For further and updated information regarding any changes in the status of this certification please contact via phone under +31566027861 / +31623634684EU or via email to info@axe-register.com or verify directly on the website www.axeregister.com by using the organization name or the certificate number.

The validity of this certificate is subject to periodic yearly surveillance audits and triennial review of the entire management system of the certified organization.

Date of first registration 31/03/2023

Date of this certificate 31/03/2023

Date of expiry 30/03/2026

On behalf of the Certification Body
AXE REGISTER Ltd

CS 007 26.02.18

Signatory of EA, IAF & ILAC Mutual Recognition Agreements

Surveillance Audit Month

Recertification Audit Month

AXE REGISTER

Piazza Unità d'Italia, 4 - 21047 Saronno (VA) - Italia T +39 02 96289468 I info@axe-register.com



认证证书

N. CN23 – 07720A

兹证明

深圳市博灿科技有限公司

统一社会信用代码：91440300326674240U

注册地址

E, 21F, Hangda Building, No.1006, Huafu Road, Huahang Community

Huaqiang North Subdistrict, Futian District, Shenzhen

办公地址

E, 21F, Hangda Building, No.1006, Huafu Road, Huahang Community

Huaqiang North Subdistrict, Futian District, Shenzhen

Guangdong, China

已经过独立评估，并发现符合以下标准要求

ISO 9001:2015

认证范围：

电子元器件的销售

IAF 29

Date of first registration 31/03/2023

Date of this certificate 31/03/2023

Date of expiry 30/03/2026

CS 007 26.02.18

AXE REGISTER

品质检验
QUALITY CONTROL

1. **包装检验** PACKAGE INSPECTION
2. **文件检查** DOCUMENT VERIFICATION
3. **标签核对** LABEL VERIFICATION
4. **外观检查** VISUAL INSPECTION
5. **测量** MEASUREMENT
6. **测试** FUNCTION TESTING
7. **影像存档** IMAGE ARCHIVING
8. **质检完成** APPROVAL

优势代理品牌
AUTHORIZED DISTRIBUTION

品牌	功能
TAEJIN Techology Co., Ltd.	DC/DC、转换器、控制器、运放、驱动器、稳压器、逻辑芯片 DC/DC, Converter, Controller, Operational Amplifier, Current Driver, Voltage Regulator, Logic
RUNIC 润石科技有限公司	运算放大器、比较器、模拟开关、线性稳压器、模数转换器 Operational Amplifier, Comparator, Analog Switch, Linear Regulator, Logic Translator
UTC	电源管理、电源驱动、运放、比较器、MOSFET PMIC, Power Drivers, Operational Amplifier, Comparator, MOSFET
SINOMAGS 希磁科技	电流传感器 Current Sensor
HUATECH SEMICONDUCTOR	锂电池保护 Lithium Battery Protection
GATEMODE 捷茂微电子	通信接口（RS485、MBUS） Communication Interface
2Pai Semi	隔离芯片 Isolator
SILLUMIN	电机驱动芯片 Drivers
康希通信 Kangxi Communication	射频前端集成芯片，5G NR射频PA及FEM芯片 Front-end Modules, Amplifiers, Switches, LNA+ SW Modules, Diplexers
WIZnet	WIFI 模块、IOP（单片机）、以太网芯片 WiFi Module, IOP(MCU), iEthernet（Chip）
HXH	HXH电连接器、接插件及端子 Onnectors, Housing And Terminal

优势分销品牌
FEATURED DISTRIBUTION

ANALOG DEVICES | TEXAS INSTRUMENTS | NXP | 安森美半导体 ON Semiconductor

MICROCHIP | intel | JST | TE connectivity

Micron | life.augmented | RECOM | KIOXIA

BROCHEER

技术支持
TECHNICAL SUPPORT



资深FAE团队
EXPERIENCED FAE TEAM



物联网解决方案
INTERNET OF THINGS SOLUTIONS



智能穿戴设备解决方案
SMART WEARABLE DEVICE SOLUTIONS



非标变压器解决方案
CUSTOMIZED TRANSFORMER SOLUTIONS

服务领域
WHAT CAN WE DO











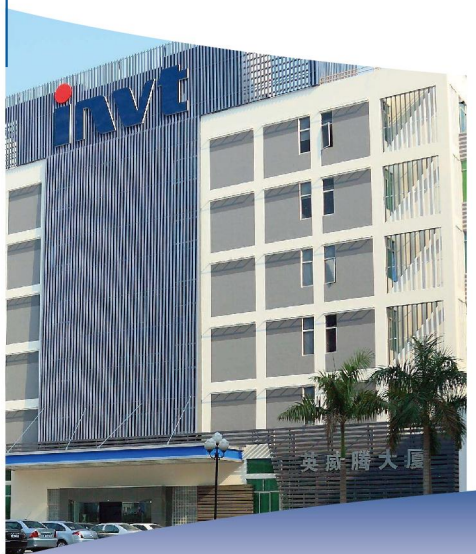






合作客户
COOPERATIVE CUSTOMERS

英威腾电气股份有限公司
Shenzhen INVT Elcetric Co., Ltd



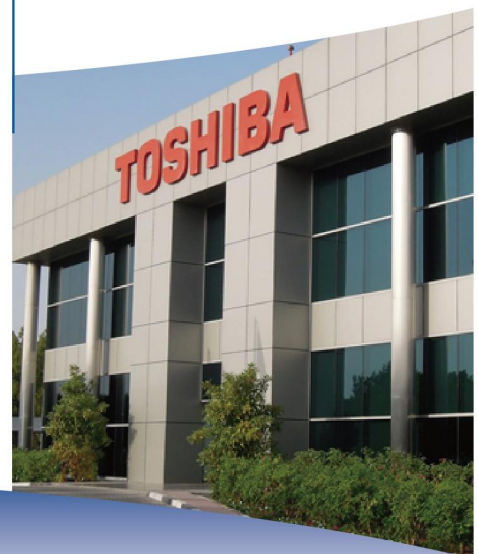
小米技术有限公司
Xiaomi Technology Co., Ltd



迈瑞生物医疗电子股份有限公司
Mindray Headquarters Co., Ltd



东芝电气
Toshiba Corporation



合作客户
COOPERATIVE CUSTOMERS

China unicom中国联通

TCL 创意感动生活 The Creative Life

dji

vivo

hp

VENTURE

wisonic华声

大族激光 HAN'S LASER

UNI-T 优利德

深圳总部
Shenzhen
Headquarter



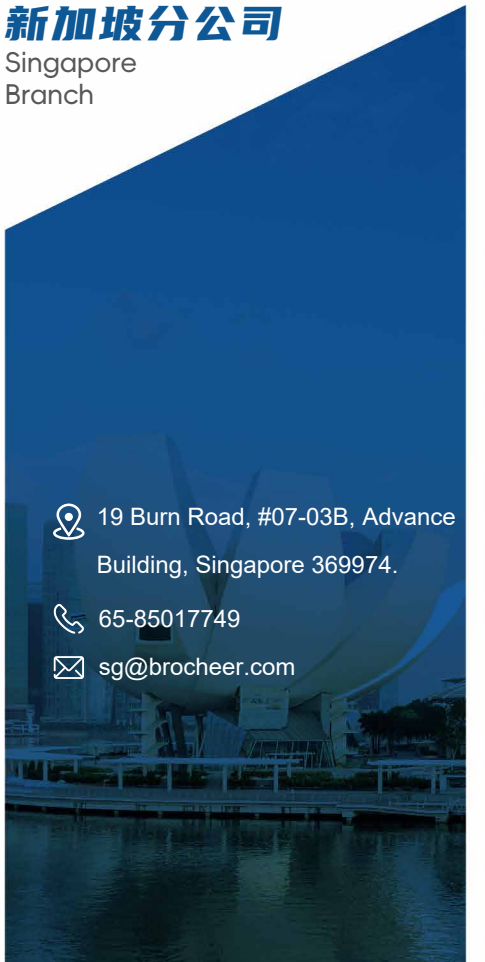
深圳市福田区华富路1006号
航都大厦21E
21E, Hangdu Building, No.1006
Huafu Rd, Futian District,
Shenzhen, Guangdong, China.
86-755-83977000
teamleader@brocheer.com

北京分公司
Beijing
Branch



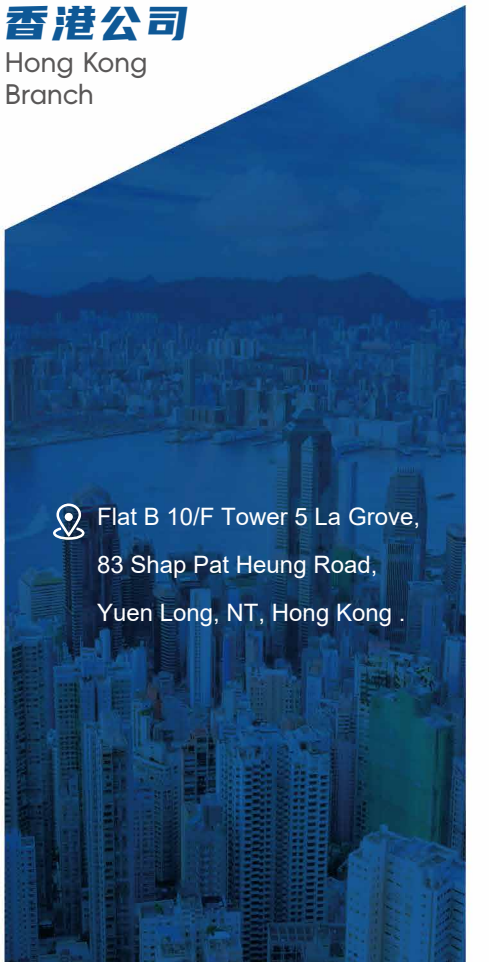
北京市海淀区中关村大街海淀
文化艺术大厦 A 座 803
803, Block A, Haidian Culture &
Art Mansion, Haidian District,
Beijing. China.

新加坡分公司
Singapore
Branch



19 Burn Road, #07-03B, Advance
Building, Singapore 369974.
65-85017749
sg@brocheer.com

香港公司
Hong Kong
Branch



Flat B 10/F Tower 5 La Grove,
83 Shap Pat Heung Road,
Yuen Long, NT, Hong Kong .

企业文化
ENTERPRISE CULTURE













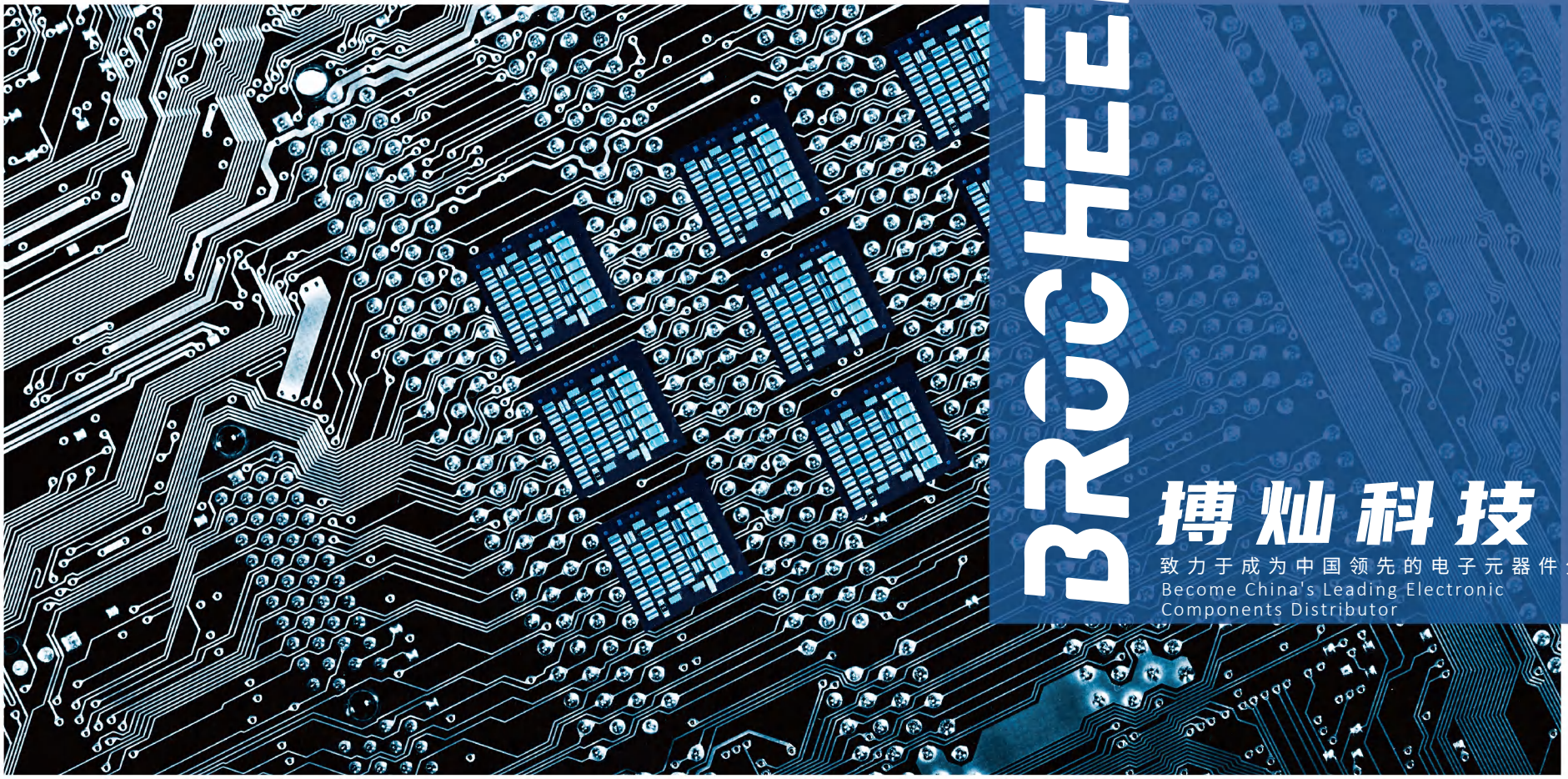












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